



ED TREE Data Protection Policy

ED TREE is a company registered in England and Wales (registration number 12380093). The purpose of this policy is to explain how we collect and use the personal data of our customers. We are an organisation committed to GDPR Compliance.

ED TREE uses information such as email addresses, contact numbers and names just for the purpose of providing a top service. We do not share any personal information about our customers with third parties. By agreeing to this, you are consenting to ED TREE contacting you via email and telephone numbers. We use this information to keep customers informed of any updates to their child's learning (through reports) and to send online links to screen sharing platforms such as Google Hangouts for the weekly online tutoring sessions.

We will use your contact number and email address to remind you of these online sessions and to follow up on any queries you may have made (either via the contact forms or chatbox on the website). We also use email addresses to send newsletters and provide vital information that we believe will benefit our customers and subscribers (such as discounts and new opportunities).

Contact Form:

When you submit a query through our contact page we only ask for your name, contact number and email address. This information is used in order for us to send you a response. You will also be added to our mailing' list, you are welcome to opt-out at any time.

Chat Box:

When submitting a query through the chatbox we will ask for your name and email address. We only use your email address to respond. You will also be added to our mailing list which you are able to opt-out from at any time.

Booking a Free Consultation:

We use the information in the free consultation form to best understand your child. Without a name, email address or telephone number we will not be able to reach out and confirm the appointment. We ask for student details such as a name, year group, date of birth and age so we can provide the best advice in terms of a learning plan. This information is also useful when setting up the learning platform, which means signing up will be a quicker process as we can create a login straight away (compared to just purchasing the plan without providing ED TREE of any student details). In this free consultation, we will also ask if your child has any special educational needs and other learning difficulties. We store all of this information on our internal database. Please get in touch with us if you would like us to remove your data at any time.

Purchasing a Plan:

We will collect your name, contact details, student details (if not provided in the free consultation) and details of payment. Depending on the pricing plan you choose, this will be a one-off payment or automated monthly payments, please check carefully for the plan you prefer. This information is stored on an internal database and can be removed at any time upon request.

Please ensure you inform us of any changes to your details as soon as possible, otherwise, we will terminate your membership with ED TREE.

Other information:

If we need to share your data by law or for other safeguarding reasons, you may not be notified in some circumstances.

Upon cancellation of your membership, your personal data will be deleted after a minimum of 2 years.



Please email hello@edtree.co.uk for more information.

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